

## Web and cookies policy

This information is written and personalized for visitors to the website [www.far.bo.it](http://www.far.bo.it). This document cancels and completely replaces the document that had previously been published regarding cookies.

Specific summary information is progressively reported or displayed on the pages of the site prepared for particular on-demand services that provide forms for data collection.

We also inform you that, to provide a complete service, our site may contain links to other websites, not managed by FAR S.r.l. .

FAR S.r.l. is not responsible for errors, contents, cookies, publications of illicit moral content, advertising, banners or files not compliant with current regulations and compliance with the Privacy legislation by sites not managed by the owner.

**Subjects involved: users of the website: [www.far.bo.it](http://www.far.bo.it)**

FAR S.r.l. as Data Controller of your personal data, pursuant to and for the effects of the 2016/679 European Regulation, hereby informs you that the aforementioned law provides for the protection of data subjects regarding the processing of personal data and that this treatment will be based on the principles of correctness, lawfulness and transparency and protection of your privacy and your rights.

The information and personal data you provide or otherwise purchases in connection with the use of the site will be processed in accordance with the legislative provisions of the aforementioned law and the confidentiality obligations set out therein.

### Type of data processed

#### a) Navigation data

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of internet communication protocols.

This information is not collected to be associated with identified interested parties, but by their very nature could, through processing and association with data held by third parties, allow users to be identified. This category includes the IP addresses, or the domain names used by users connecting to the site, the addresses in the Uniform Resource Identifier (URI) notation of the requested resources, the time of the request, the method used in submitting the request to the server, the size of the file obtained, etc.

These data are used for the sole purpose of obtaining anonymous and aggregate statistical information on the use of the site and to check its correct functioning, and permanently reside on third party server (hosting provider). The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

#### b) Cookie

The website uses cookies to help users speed up browsing, increase security, analyze the use and efficiency of services. For more information, see the Cookie Policy.

### Personal data provided voluntarily by the user

The optional, explicit and voluntary sending of e-mails to the addresses indicated on this site and the compilation of forms on the same involves the subsequent acquisition of the sender's personal data (by way of example, name, surname, e-mail address). Specific summary information can be found on the pages that provide for the forms.

### Purpose of the treatment

Your data collected during browsing will be processed for the following purposes:

1. carrying out operations strictly connected and instrumental to the management of relations with users or visitors to the site;
2. collection, storage and processing of your data for statistical analysis also in anonymous and / or aggregated form.

The processing of data for the fulfillment of the purpose referred to in paragraph 1 is mandatory and any non-communication, or incorrect communication, of one of the information may limit and / or prevent the full use of the features and services on the site.

The provision of data indicated in the purpose 2 is optional, and its possible refusal to treatment does not compromise the features and services on the site. The consent is given by the visitor by continuing to browse the site or by closing the banner of the brief information.

With regard to the optional conferment, more information is made regarding the cookies on the site in the cookie policy document provided below.

### Method of treatment

Personal data are processed using manual, electronic and even cookies for the time strictly necessary to achieve the purposes for which they were collected. Each treatment takes place in compliance with the methods indicated in Articles. 6, 32 of the GDPR and through the adoption of the appropriate security measures

The treatments related to web services are carried out at the headquarters of the owner and at the provider Elleci System S.r.l. Via Guelfa 5, 40138 Bologna Italy ([www.ellecisystem.it](http://www.ellecisystem.it)) and are stored at the premises where the physical servers are located.

### Communication

Your data is processed within the company by the following categories of authorized and appointed persons appointed by the Data Controller:

- Marketing office
- Informative system

Your data may be disclosed to third parties, in particular to:

- External Provider Elleci System S.r.l
- Companies that carry out ordinary and extraordinary maintenance of the website
- Companies that provide services related to third-party cookies.

### Dissemination

Your information will not be disseminated.

### Third parts

Your data is also collected through tools and services provided by third parties and stored by them. It is specified that on this site is active google analytics set in order to reduce the power of identification of cookies and have been disabled functions that allow the intersection of information by the third party. For more information on cookies see cookie policy given below.

**Retention period:** Please note that, in compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 of the GDPR, the retention period of your personal data is established for a period of time not exceeding the completion of the services provided.

## Cookie policy

(Provision of the Guarantor of 8 May 2014 published in the G.U. n.126 on 3 June 2014 transposition of Directive 2002/58 / EC)

Cookies are small text strings that the sites visited by the user send to his terminal (usually the browser), where they are stored before being re-transmitted to the same sites at the next visit of the same user. In addition to cookies are subject to the provision of the Guarantor also other similar instruments (web beacons / web bugs, clear GIFs or atriums) that allow identification of the user or terminal.

During the navigation on a site, the user can also receive cookies on their terminal that are sent from different websites or web servers (so-called "third parties"), on which some elements may exist (such as, for example, images, maps, sounds, specific links to pages of other domains) on the site that the same is visiting.

Cookies, usually present in users' browsers in very large numbers and sometimes even with long temporal persistence, are used for different purposes: execution of computer authentication, monitoring of sessions, storage of information on specific configurations concerning users accessing the server, etc. ... Further information on cookies can be found at [www.allaboutcookies.org](http://www.allaboutcookies.org).

In order to achieve a correct regulation of these devices, it is necessary to distinguish them, since there are no technical characteristics that differentiate them from one another, precisely on the basis of the aims pursued by those who use them. In this direction, however, the same legislator has moved, which, in implementation of the provisions contained in Directive 2009/136 / EC, led back the obligation to obtain the preventive and informed consent of users to the installation of cookies used for purposes different from purely technical ones.

## More Information on cookies used by the site [www.far.bo.it](http://www.far.bo.it)

When visiting this site, "first party cookies" (generated and used by this site) and also "third party cookies" (generated on this site by third parties) may be introduced on the computer or other device. Please note that disabling certain cookies may limit the possibility of using the site and prevent you from fully benefiting from the features and services available. To decide which ones to accept and which to refuse, we indicate below a description of the cookies used by [www.far.bo.it](http://www.far.bo.it).

### Types of cookies:

#### Navigation cookies - First party cookies

These cookies guarantee the normal navigation and use of the website and allow the connection between the server and the user's browser. These cookies allow the site to function properly and allow you to view the contents on the device used. Without these cookies some required features such as log-in to the site or the creation of an online shopping cart may not be provided.

*Navigation cookies are technical cookies and are necessary for the operation of the site.*

#### Functional cookies - First party cookies

They are cookies stored in the computer or other device that, according to the user's request, record the choices of the same to allow him to remind them in order to optimize and provide an improved and personalized navigation within the service or access to this site (ex: registration of the password in reserved areas, register the products in the cart to have the opportunity to find them in the next session, save the selected language, view a video or the ability to comment on the blog etc.).

*Functional cookies are not essential to the operation of the site, but improve the quality and experience of navigation.*

#### Analytical cookies - Third party cookies

They are cookies that collect information on how the user uses the website, for example which web pages are visited more often. This site uses third-party cookies of "Google Analytics", a statistical analysis service provided and managed by Google. The Google Analytics system present on [www.far.bo.it](http://www.far.bo.it) has been set to reduce the identifying power of cookies and the functions that allow the third party to cross information are also disabled. With these settings this type of cookie is equivalent to a technical cookie.

Useful addresses to better understand the privacy policy of Google Analytics:

- <http://www.google.com/analytics/terms/it.html>

- <http://www.google.com/privacypolicy.html>

*Analytical cookies are not essential for the operation of the site.*

It is specified that the user can express his own options on the use of cookies on the site [www.far.bo.it](http://www.far.bo.it) (see detailed list in the "cookies" section below) also through the settings of the browser / s following the instructions provided below. The user can also set the "anonymous surfing" which allows the user to surf the internet without saving any information on the sites, the pages visited, any passwords entered and other parameters information.

## How to disable cookies

**Warning: in relation to the deactivation by the user of all types of cookies (including technicians) it is noted that some features of the site may be reduced or unavailable.**

**How to disable directly from the browser the types of cookies used by this website:**

Chrome . <https://support.google.com/chrome/answer/95647?hl=it>

Internet Explorer . <https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>

Opera <http://help.opera.com/Windows/10.00/it/cookies.html>

Safari [http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT)

Firefox: <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

**Learn more about how to control manage and delete cookies on your device:** For more information visit: <https://webcookies.org/> Or <http://www.allaboutcookies.org/manage-cookies/index.html> or <http://www.wikihow.com/Disable-Cookies>

**If you are using a web browser not listed above, please refer to the documentation or online help of your browser for further information. Users are advised that the owner merely acts as a technical intermediary for the links shown in this document and can not assume any responsibility in case of any modification.**

**Holder:** the Data Controller, pursuant to the Law, is the undersigned Company (FAR S.r.l., Via Papa Giovanni XXIII, 2 - 40057 Granarolo Emilia (Bo)) in the person of its legal representative pro tempore.

You have the right to obtain from the holder the cancellation (right to be forgotten), the limitation, the updating, the rectification, the portability, the opposition to the processing of personal data concerning you, as well as in general can exercise all the rights provided for in articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

#### **APPLICATION OF THIS INFORMATION**

If you have doubts regarding this information, please contact FAR S.r.l. by sending an e-mail to the address [info@far.bo.it](mailto:info@far.bo.it).

#### **CHANGES TO THIS INFORMATION**

FAR S.r.l. reserves the right to update this information in order to adapt it to the prevailing law, as well as taking due account of suggestions made by employees, customers, collaborators and users. In the event of modifications by FAR S.r.l., the word 'update' will be displayed next to the website information link on the main privacy page on the main page of [www.far.bo.it](http://www.far.bo.it).

In case of substantial changes to the information, FAR S.r.l. will publish these changes in a visible manner.

#### **Reg.to UE 2016/679: Art. 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the interested party**

1. The interested party has the right to obtain confirmation of the existence or not of personal data concerning him / her, even if not yet registered, and their communication in intelligible form.
2. The interested party has the right to obtain the indication:
  - of the origin of personal data;
  - of the purposes and methods of the processing;
  - of the logic applied in case of treatment carried out with the aid of electronic instruments;
  - of the identification details of the holder, of the managers and of the designated representative pursuant to article 5, paragraph 2;
  - the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of it as appointed representative in the territory of the State, managers or agents.
3. The interested party has the right to obtain:
  - updating, rectification or, when interested, integration of data;
  - cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
  - the attestation that the operations referred to in letters a) and b) have been brought to the attention, including as regards their content, of those to whom the data have been communicated or disseminated, except in the case in which this fulfillment proves impossible or involves a use of means manifestly disproportionate to the protected right;
  - data portability.
4. The interested party has the right to object, in whole or in part:
  - for legitimate reasons, the processing of personal data concerning him, even if pertinent to the purpose of the collection;
  - to the processing of personal data concerning him for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication